



FORAM

TOWARDS A WORLD FORUM
ON RAW MATERIALS

DELIVERABLE 5.3

Information Materials

WP5 Dissemination



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Deliverable D. 5.3

Information Materials

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Purpose

This document presents the entire information material of the FORAM project. It represented its corporate and brand identity and had a purpose of communicating the objectives and the outcomes of the project. The main task was to reach out to stakeholders when developing the Stakeholders platform, including those from industry, markets, trade, research and education. In addition, the communication material was used to promote the project at the international conferences, events and other H2020 project meetings.

This document is intended for both internal and external readers and is under the responsibility of Work Package 5 (WP5). The dissemination level is Public. Amendments, comments and suggestions should be sent to the WP5 leader, Jelena Vidovic, jelena.vidovic@eurogeosurveys.org



Executive Summary

The present document is a deliverable 5.3. of the Towards a World Forum on Raw Materials (FORAM) project, which is funded by the European Union's Horizon 2020 Programme under Grant Agreement 730127.

The document presents the project's Information materials, produced following the project's Dissemination and Exploitation Plan, that defined the actions and implementation measures envisioned to efficiently communicate the project objectives and activities, and to disseminate the project outputs in order to ensure the best exploitation of its results, as part of Work Package 5 – "Dissemination".

The FORAM information materials was systematically produced, following the progress of the project and on the occasion of different meeting, events and international conferences.

This document outlines all information materials used in communications by all partners. In collaboration with WP2 this material was used to reach the stakeholders, to whom these messages are directed, and the channels identified for their delivery.

The project lasted for 24 months, from 1st November 2016 to 31st October 2018, and information materials was used throughout this period.

These information materials were a part of the communication activities designed to ensure that all relevant and interested stakeholders are involved and/or reached, and properly, correctly and regularly informed and kept updated.



1. Introduction

The project Towards a World Forum on Raw Materials (FORAM) is developing and setting up an EU-based platform of international experts and stakeholders that will advance the idea of a World Forum on Raw Materials (WFRM) and enhance the international cooperation on raw material policies and investments.

Over the past 20 years the global use of mineral resources has drastically increased, and supply chains have become ever more complex. This poses questions regarding security of supply, price, environmental, social and political risks for the European and global economies. It is widely felt that improved international resource transparency and governance would be beneficial for all countries (industries and governments), since it would lead to stability, predictability, resource-efficiency and hence a better foundation for competitiveness on a sustainable basis. Establishing a neutral international platform on raw materials, comparable to the International Energy Agency (IEA), has been recommended by experts for years.

A number of existing global initiatives and organizations has been contributing to knowledge and information transfer and common approaches and FORAM project will take stock of all these and other ongoing European and global initiatives that aim at better transparency, governance and improved dialogue and cooperation in this field.

To reach these goals, WP5 identified target stakeholders such as international agencies, regulators and policy makers, research centres, universities, training centres, SMEs, large companies and not for profit organizations active in social and economic development, environmental protection and potential end-users for the WFRM, such as investors in technology and market makers, like the technology platforms and eco-innovation initiatives. After identifying the most relevant stakeholders, key messages were developed and tailored to the specific needs of each stakeholder.

Finally, the WP5 has set out communication activities and related information materials designed to ensure that all relevant and interested stakeholders are involved and/or reached, and properly, correctly and regularly informed and kept updated. The produced information material was used to: create awareness about the FORAM project and encourage involvement, create and maintain a vivid interest ensuring participation and contribution of key players, support the pilot event with appropriate dissemination means and ensure that the results are properly presented, set a plan for the dissemination activities and to prepare the ground for the World Forum on Raw Materials (WFRM); disseminate the accumulated knowledge to the relevant stakeholders.

The produced information material included: offline (brochures, posters, postcards and gadgets, online-offline (newsletters and press releases) and online (website, video and social media) dissemination tools.





2. Offline dissemination tools

2.1. Brochures:

The FORAM brochure presents the topic, objectives and activities of the project. This brochure was printed and was handed out at each event FORAM partners participate in. It was also distributed online under the form of clear and appealing info-graphics (as .jpg files), which was also promoted on the social media platforms.





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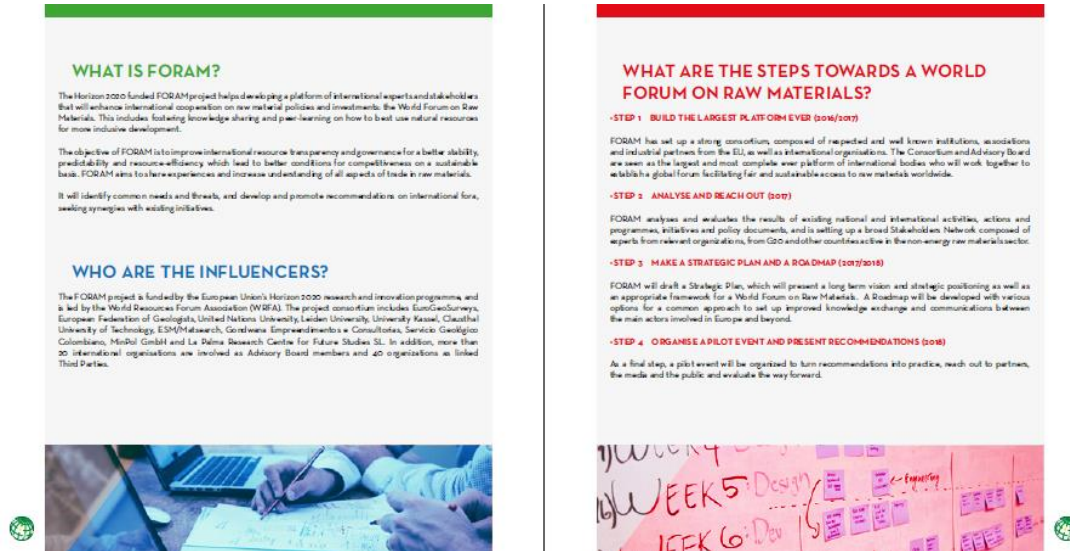


Figure 1. First brochure produced at the beginning of the project

One brochure was produced at the end of the project to promote and disseminate the results produced by the partners' organisations and raise the awareness of a large community outside the FORAM network.



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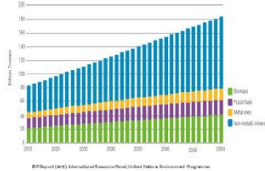


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BACKGROUND

Over the last 20 years, with the increasingly growing and urbanizing population and the emergence of a new 'global middle class' pushing new sustainable transportation, consumption and production modes, the global use of mineral resources has drastically increased and supply chains have become ever more complex. This poses questions regarding security of supply, fair access, price, environmental, social and political risks for the European and global economies.



CHALLENGE

Governments and industry are making policy plans, laws, regulations and standards. Bilateral and trilateral resource agreements between countries are being signed. Global and European initiatives and organizations have contributed to the knowledge and information transfer on raw materials. However, it is still widely felt that there is a need for more transparency and governance as well as enhanced international dialogue and cooperation on raw materials.

WHY FORAM ?

In response to this need, the FORAM project was chosen by the European Union to develop a platform of international experts and stakeholders that would work together to identify common needs and threats and assess the idea of a World Forum on Raw Materials. The project has explored synergies with relevant EU member state initiatives and contributed to engaging the participation of G20 Member countries and other countries active in raw materials sectors into an international multi-stakeholder dialogue.



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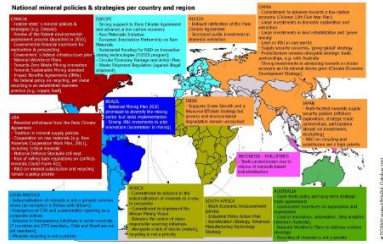
EXISTING INITIATIVES

FORAM has identified and characterised the existing EU and global actions, initiatives and programmes, as well as data availability along the life cycle of non-energy raw materials – from mining towards processing and substitution of materials. As a result, a global interactive map of the existing initiatives as well as a directory of available databases on primary and secondary raw materials have been created and made publicly available on project's website: www.foramproject.net.



MINERAL POLICY CONTEXT

For a better understanding of stakeholder's needs, threats and priorities, FORAM has provided a global overview of the key challenges faced by governments and the mineral industry. By publishing a report on Global Mineral Policy, the project has evaluated the potential future agendas, ambitions, goals and development in the next decades (2030-2050) based on current trends and initiatives.



STAKEHOLDER DIALOGUE

FORAM has established a Stakeholder Network composed of more than 170 international experts representing all sectors of the raw materials value chain. By organizing online conferences, as well as bringing the stakeholders into face-to-face discussions at the FORAM 18 Pilot Event (held on 27 June 2018 in Nancy, France), the stakeholders were invited to share their experiences, identify common needs and threats and formulate recommendations and solutions for increasing international cooperation on raw materials between Europe and other regions of the world.



Figure 2. Second brochure produced at the end of the project

2.2. Posters:

Four posters were produced during the project. These posters were used to promote the objectives and outcomes of the project on different conferences and events.





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Towards a World Forum on Raw Materials

FORAM aims to develop and set up an EU-based platform of international experts and stakeholders that will advance the idea of a World Forum on Raw Materials and enhance the international cooperation on raw materials policies.

MAPPING OF EXISTING INITIATIVES ON RAW MATERIALS

ORGANIZING STAKEHOLDERS DIALOGUE

FORAM Stakeholders Panel is an extensive network of contacts representing major raw materials communities from all over the world, with relevant coverage related to the entire raw materials value chain.

DEFINING STRATEGIC POSITIONING

The vision
The World Forum on Raw Materials will become an authoritative, independent, neutral organisation that supports cooperative actions to uphold a sustainable, reliable and affordable global supply of mineral resources.

The mission
To establish multilateral dialogues among its members, promoting better and informed raw materials global governance and enforcing long term sustainable practices along the mineral raw materials value chain.

PILOTING THE FORUM

SAVE THE DATE
27 June 2018, Nancy, France

Contact: rawmat@foram.eu or stakeholders@foram.eu
More information can be found on: www.foramproject.eu, https://twitter.com/FORAM_project, www.facebook.com/foramproject

CONSORTIUM PARTNERS

ADVISORY BOARD

LINKED THIRD PARTIES

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Accessing the latest scientific results

Increasing transparency in raw materials research and supply

The largest international collaborative platform on raw materials is now open

Strengthening the capacity to influence the Raw Materials value chain processes

Providing knowledge for better long term investment planning

Identifying current and upcoming priorities of civil society and industry

The new raw materials evolution

www.foramproject.eu
[@FORAM_project](https://twitter.com/FORAM_project)
[FORAM Project](https://www.facebook.com/foramproject)

Figure 3a. FORAM posters produced during the project





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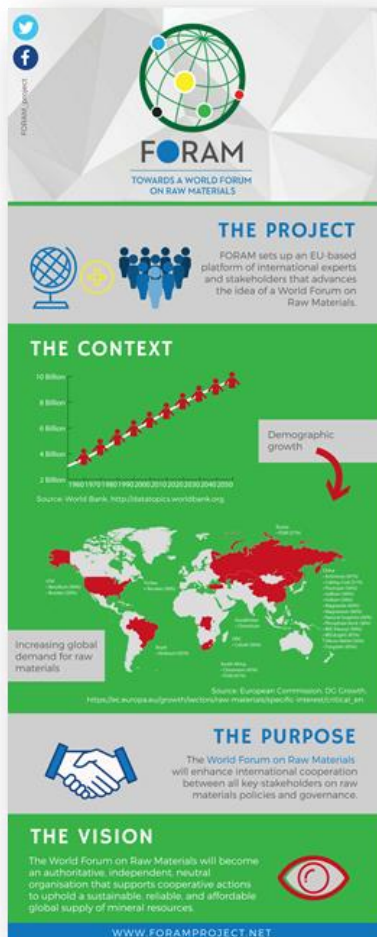


Figure 3b. FORAM posters produced during the project





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2.3. Postcards:

The first postcard was developed at M1 to give an immediate information about the objectives during the launch of the project.

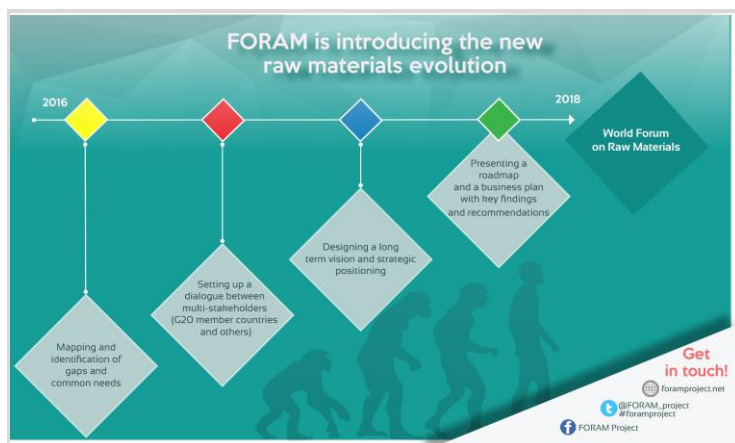


Figure 4. First postcard produced at the beginning of the project





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The second postcard was developed specifically for the pilot event to inform the stakeholders about the Pilot event and at the same time to invite them to attend the event.



FORAM project is developing a platform of international experts and stakeholders that will advance the idea of a [World Forum on Raw Materials](#) and will enhance the international cooperation on raw material policies. This includes the fostering knowledge sharing and peer-learning on how to best use natural resources for more [inclusive development](#).

The FORAM team would like to invite you to attend the

FORAM 18 Pilot Event in Nancy, France

27 June 2018

organised back-to-back with the World Materials Forum



This project is funded
by the European Union



After more than a year of desk research, attending meetings, brainstorming and holding various online web dialogue sessions with hundreds of stakeholders from around the world we are ready for a face-to-face discussion!

To register for the event



Our objective: Building and intensifying connections between the stakeholders, deepen the insights from the dialogue by means of face-to-face discussions and strengthen the ownership for global cooperation on raw materials.

What you can expect: a full day of inspiring dialogue, listening to state-of-the-art experts and discussing with them and your peers about the issue of our concern: raw materials and how to keep using them in a sound way throughout the world.



Participation for the event is free, but with limited places. For more information and registration, please visit www.foramproject.net

info@wrforum.org



@FORAM_project
#FORAMproject



@foramproject



@FORAMProject



funded by
the European Union



To register for the event



Figure 5. Second postcard produced for the Pilot event

This project has received funding from the European Union's Horizon 2020 research and innovation programme under Grant Agreement No 730127





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2.4. Gadgets:

Three main gadgets have been used for the project: FORAM notebook, pen and FORAM document folder. These were distributed during several conferences and during the meetings.

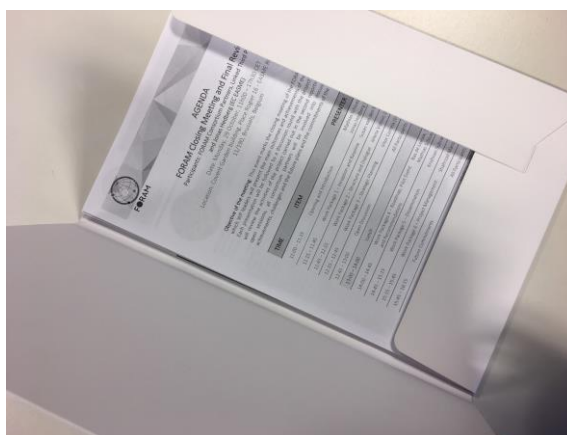


Figure 6. Gadgets: FORAM notebook, pen and FORAM document folder



3. Offline and online dissemination tools

3.1. Newsletter:

The newsletter was published every fourth months with the aim to keep informed all stakeholders interested in FORAM project. It was used as offline dissemination tool at the conferences and meetings. In addition, it was also used as online information tool, sent to the entire Stakeholders network by email and uploaded on the website. Five newsletters have been produced.



Figure 7. FORAM project newsletters

This project has received funding from the European Union's Horizon 2020 research and innovation programme under Grant Agreement No 730127





3.2. Press releases:

The press articles focus on to present the project, its activities, its outcomes, etc., these were published on different channels. This part consists of the press releases that were published on other websites.

- 1) [TU Clausthal - Weltforum für Rohstoffe startet – TU Clausthal dabei](#)
- 2) [Plattform für Kooperation im Rohstoffbereich gestartet – Umweltdienstleister](#)
- 3) [Opportunities, needs and challenges for raw materials - International Mining](#)
- 4) [Herausforderungen und Chancen im Rohstoffbereich – Wissenschaft](#)
- 5) [Plattform für globale strategische Kooperation im Rohstoffbereich am Start](#)
- 6) [FORAM seeks to co-ordinate raw materials strategies](#)
- 7) [EU bereitet Weltforum für Rohstoffe vor](#)

This part constitutes of the press releases which were published on the FORAM website.





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1) Factsheet



TOWARDS A WORLD FORUM ON RAW MATERIALS (FORAM)



WHAT

The project Towards a World Forum on Raw Materials (FORAM) will develop and set up an EU-based platform of international experts and stakeholders that will advance the idea of a World Forum on Raw Materials and enhance the international cooperation on raw material policies and investments. This platform will work together on making the current complex maze of existing raw material related initiatives more effective. As such, the FORAM project will be the largest collaborative effort for raw materials strategy cooperation on a global level so far.

Synergies with relevant EU Member States initiatives will be explored and fostered. Particularly, the project will seek to engage the participation of G20 Member countries and other countries active in the mining and other raw materials sectors, so that experiences will be shared and understanding of all aspects of trade in raw materials will be increased.

WHY

The global use of mineral resources has drastically increased and supply chains have become ever more complex. Several global initiatives and organizations have been contributing to knowledge and information transfer, including the European Commission, UNEP International Resource Panel, the World Resources Forum, the World Materials Forum, the Organisation for Economic Co-operation and Development (OECD) and others. It is widely felt that improved international resource transparency and governance would be beneficial for all, since it would lead to stability, predictability, resource-efficiency and hence a better foundation for competitiveness on a sustainable basis.

WHO

The FORAM Consortium is composed by twelve international organisations and government bodies, industries, SMEs, and universities with mixed and exclusive expertise in international dialogues in the field of non-energy abiotic raw materials. The Project Coordinator is the Swiss based World Resources Forum Association (WRFA). The partners are: EuroGeoSurveys, European Federation of Geologists, United Nations University, Leiden University, University Kassel, Clausthal University of Technology, ESM/Matsearch, Gondwana Empreendimentos e Consultorias, Servicio Geológico Colombiano, MinPol GmbH and La Palma Research Centre for Future Studies SL. In addition, more than 20 international organisations are involved as Advisory Board members and 40 organizations as Linked Third Parties, for a total number of over 70 key influencers. Particularly, the Advisory Board is composed by key policy makers from multilateral organizations and national governments, multi-stakeholder and industry platforms, Geological and Mining Surveys representing all world regions, think-tanks and research institutes.

WHERE / WHEN

FORAM will be launched in the frame of a Workshop on the 29th of November at OREGA Leopold (Rue du Commerce 123 – Brussels, Belgium) from 17.00-18.30, followed by a Cocktail Reception at the same venue.

CONTACT

World Resources Forum (WRF) Project Coordinator | Shahrzad Manoochehri, shahrzad.manoochehri@wrforum.org
EuroGeoSurveys (EGS) | Communication Manager Claudia Delfini, claudia.delfini@eurogeosurveys.org

www.foramproject.net | https://twitter.com/FORAM_project | <https://www.facebook.com/foramproject/>

This project has received funding from the European Union's Horizon 2020 research and innovation programme under Grant Agreement No 730127



Figure 8. FORAM Factsheet



2) Opportunities, needs and challenges for raw materials



Mathias Schluep
info@foramproject.net
www.foramproject.net

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Opportunities, needs and challenges for raw materials
The largest collaborative platform for raw materials strategy cooperation on a global level launched

29th November 2016
17h00 – 18h30
OREGA Brussels Leopold
Rue du Commerce, 123 - Brussels

Brussels, 29th November, 2016

FORAM, a two-year project to advance the idea for a World Forum on Raw Materials, will be launched today in Brussels during the first Raw Materials Week, organized by the European Commission. The meeting will open a discussion with a selected audience on the opportunities, needs and challenges in raw materials management at the global scale.

FORAM is the largest collaborative effort for raw materials strategy cooperation on a global level so far. Centred on an EU-based platform of international experts and stakeholders, it will enhance international cooperation on raw materials policies, making the complex maze of raw materials' related initiatives more effective.

Mr. Bas De Leeuw, Managing Director of the World Resources Forum, the FORAM coordinator, stated "Key aspects of advancing the idea of a World Forum on Raw Materials include assessing its focus and its format. Will there be a need for just information gathering, or for a scientific platform? Should the platform offer policy dialogue, multi-stakeholder awareness raising and capacity building, or a mix of these? Should it be a network or become a formal institution? We will assess these questions with an open eye for all the good work that is already going on, and in close dialogue with existing networks. We do not intend to reinvent wheels, we want to offer ideas for increasing efficiency and effectiveness for all concerned".

According to Mr. Demicheli, Secretary General of EuroGeoSurveys, one of the key partners: "By closely working with relevant stakeholders in industry, European and international organizations, governments, academia and civil society, this project will contribute to consolidating the efforts towards a more joint and coherent approach towards raw materials policies and investments worldwide. Synergies with relevant EU Member States initiatives will be explored and fostered. The project will in particular seek to engage the participation of G20 Member countries and other countries active in the mining and other raw materials sectors, so that experiences will be shared and understanding of all aspects of trade in raw materials will be increased".

The FORAM project is led by the Swiss based World Resources Forum Association (WRFA) and supported by 11 additional leading organizations (EuroGeoSurveys, European Federation of Geologists, United Nations University, Leiden University, University Kassel, Clausthal University of Technology, ESM/Matsearch, Gondwana Empreendimentos e Consultorias, Servicio Geológico Colombiano, MinPol GmbH and La Palma Research Centre for Future Studies SL). In addition, more than 20 international organisations are involved as Advisory Board members and 40 organizations as Linked Third Parties, for a total number of over 70 key influencers. These will work closely for the next two years to enhance international cooperation and increase the understanding of all aspects of raw materials investment and trade.

More information can be found on:
www.foramproject.net | https://twitter.com/FORAM_project | <https://www.facebook.com/foramproject/>

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This project has received funding from the European Union's Horizon 2020 research and innovation programme under Grant Agreement No 730127



Figure 9. Opportunities, needs and challenges for raw materials



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3) World Forum on Raw Materials Project launched



World Forum on Raw Materials Project launched

PRESS RELEASE

Brussels, 30th November, 2016

17h00 – 18h30
OREGA Brussels Leopold
Rue du Commerce, 123 – Brussels

The FORAM project was launched in Brussels during the first Raw Materials Week, organized by the European Commission. To date it is the largest collaborative effort to improve worldwide cooperation on securing access, promoting innovation and fostering sustainable mining, recycling and use of raw materials. Apart from key stakeholders from governments, research and industry in Europe the project brings together partners from Japan, the USA, and other G20 countries, as well as key countries active in the mining and other raw materials sectors.

As Mr. Marcin Sadowski, Head of the Raw Materials Sector at the EC Executive Agency for Small and Medium-sized Enterprises (EASME) stated, FORAM supports the EU International Cooperation Strategy on Raw Materials and he expects that the project will be an essential contribution to its success and international uptake.

Mr. Mathias Schluep, FORAM project leader, from the Swiss based World Resources Forum, said, “common approaches and solutions for both primary and secondary raw materials will be identified”.

The event was organized and hosted by the EuroGeoSurveys, The Geological Surveys of Europe, (EGS) and brought together close to 100 enthusiastic participants, ranging from policy makers, industry, academia and research institutions who concluded that the ambitious initiative will need to be inclusive, open, and built upon the successes of related European and global initiatives in this field.

Mr. Jaco Huisman, from the United Nations University, in charge for the identification of FORAM key challenges and priorities, said: “The raw materials field is a dynamic environment with lots of initiatives and projects. However, many actors are still working in silos. It is important to track relevant information flows, identify clusters and to trigger targeted interaction where needed. Actors in the primary minerals and secondary recycling clusters in particular should talk much more to each other to fix data gaps and to foster sustainable materials supply for future generations.”

Mr. Vitor Correia, President of the European Federation of Geologists, also reiterated the need of clustering stakeholders: “Nowadays we face many different types of constraints, such as lack of food or water in certain areas of the world. Society does not always trust the mining industry and there is a lack of information. FORAM is a good opportunity to put different clusters together and discuss also how we can gain trust from communities and contribute to better governance of natural resources”.

The participants could engage in dialogue, share ideas and interact directly with the project team and Advisory Board members thanks to the dynamic format of the workshop. A major public pilot event is tentatively scheduled for the summer of 2018. This event will present the upcoming analyses of the topic, important obstacles and opportunities for wider cooperation, and will involve the main global players. All interested parties are invited to express their concerns and needs, and help shape the recommendations on how to most efficiently and effectively establish a World Forum on Raw Materials in the near future.

More information can be found on:

www.foramproject.net | https://twitter.com/FORAM_project | <https://www.facebook.com/foramproject/>

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Figure 10. World Forum on Raw Materials launched

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4. Online dissemination tools

4.1. Website:

The project website is available on the following link: www.foramproject.net.

The website is composed of the FORAM logo, of a dynamic banner with the aim to catch the attention of the people and suggests the main purpose of project, supported by the short sentences that drive you to discover the project.

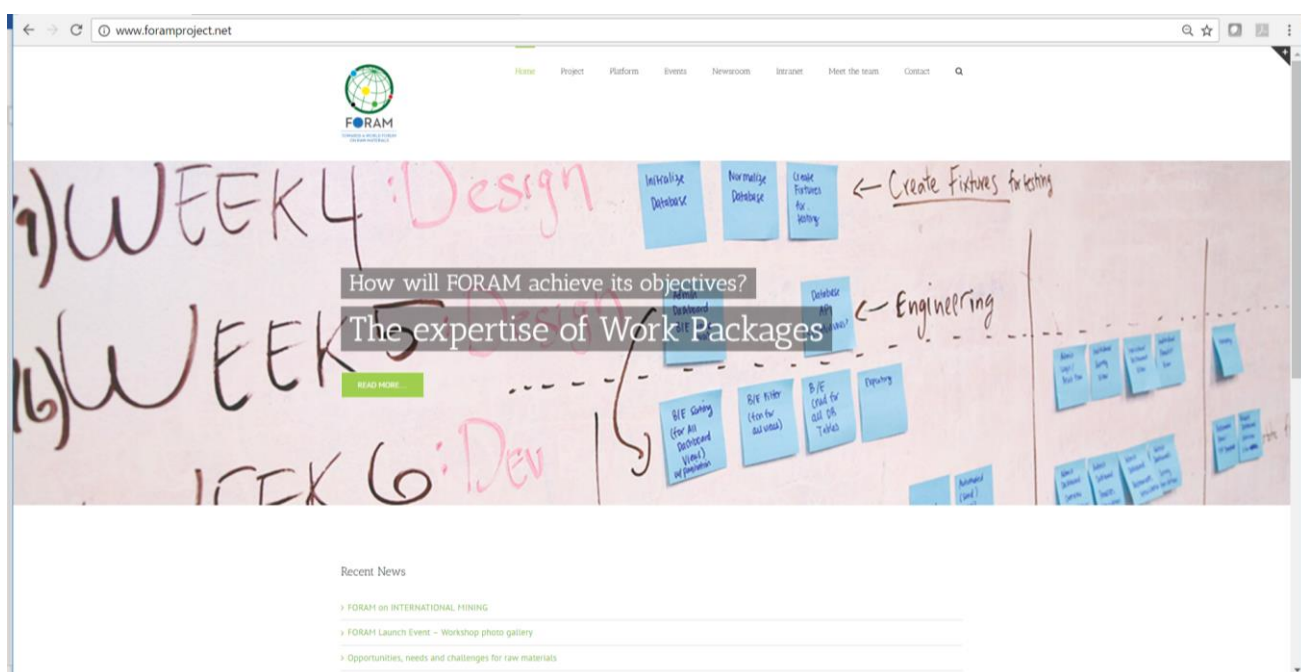
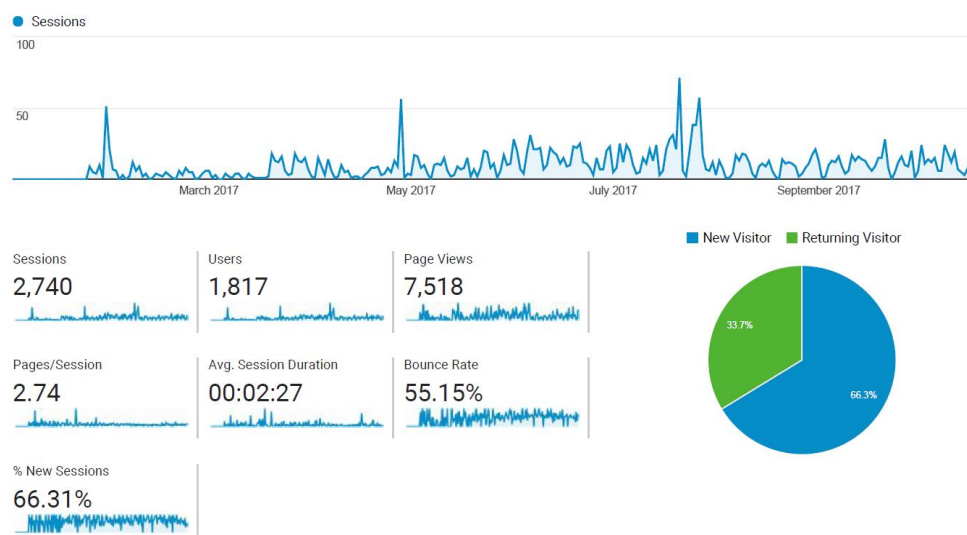


Figure 11. FORAM project website





The FORAM website saw around 70% of new visitors resulting in the page views of around 7500+ views. The sessions of the website for different months comprises of around 2700+ times, with session from Belgium, Germany and the United States topping the list.



Country	Sessions	% Sessions
1. Belgium	347	12.66%
2. Germany	242	8.83%
3. United States	240	8.76%
4. Switzerland	230	8.39%
5. Spain	175	6.39%
6. United Kingdom	165	6.02%
7. Italy	139	5.07%
8. Netherlands	138	5.04%
9. France	98	3.58%
10. India	81	2.96%

Figure 12. Statistical analysis of the visits of FORAM project website





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4.2 Videos:

Two videos were produced for the purpose of promoting the objectives of the projects and reaching out new stakeholders. The first one was done at the beginning of the project, in a form of an interview with the Director of the World resources Forum and Secretary General of EuroGeoSurveys.



Figure 13. Interview with Luca Demicheli (EuroGeoSurveys Secretary General) and Bas de Leeuw (World Resources Forum Managing Director)

<https://youtu.be/IXYopgfCCng>

The second video was done at the aim of the project, for the purpose of the sustainability of the project after its formal ending.





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Figure 14. FORAM Project Second Video

[http://www.foramproject.net/wp-content/uploads/2018/10/WRF-FORAM.mp4?_ =1](http://www.foramproject.net/wp-content/uploads/2018/10/WRF-FORAM.mp4?_=1)

4.3. Social Media:

The presence in social media aims to engage the consortium partners and the stakeholders. For the project LinkedIn, Twitter and Facebook were used. All these platforms had a major effectiveness in terms of visibility for the project. Further, Twitter was the widely used medium for the project and it created a great boost for the project.





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FORAM Social Media Kit

Official Launch
28-29 November 2016
Raw Materials Week, Brussels

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f FORAM Project

foramproject.net

SOCIAL MEDIA

Interact with us!

Make sure you follow us on: **@FORAM_project**
And use the hashtag: **#foramproject**

**FORAM project is part of the Raw Materials Week
organised by the European Commission**
28 November - 2 December 2016

#RawMaterialsWeek @EU_Growth

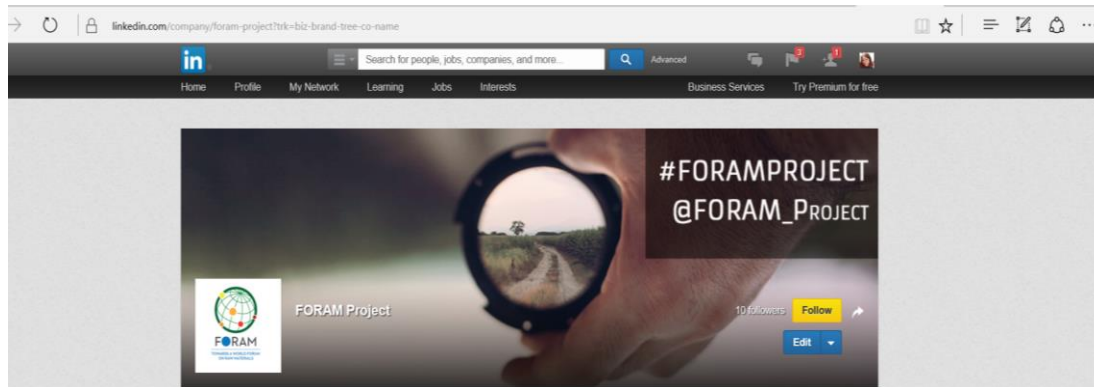
Figure 15. FORAM Social Media Kit






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4.3.1. LinkedIn



The FORAM Projects LinkedIn page had an impressions number of 50-100 for different posts. The users engagement rate also increased depending upon the posts published.

FORAM Project FORAM on Recycling International
<https://lnkd.in/dg5JKUb>



FORAM seeks to co-ordinate raw materials strategies
recyclinginternational.com · FORAM, a two-year project to advance the idea of a World Forum on Raw Materials, has been launched in Brussels during the first-ever Raw Materials Week organised by the European Commission. The intention is to open a discussion with a selected...

Organic Targeted to: All Followers			
68 impressions	2 clicks	2 interactions	5.88% engagement


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[Dubravka Pajkin Tučkar](#) and [Susan Van Den Brink](#)

Add a comment...

FORAM Project FORAM on International Mining newspaper
<https://lnkd.in/d8kvDks>




eurogeosurveys.org · eurogeosurveys.org · eurogeosurveys.org

Organic Targeted to: All Followers			
34 impressions	1 click	0 interactions	2.94% engagement

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FORAM Project Follow us on Twitter! <https://lnkd.in/dKyt-W>




twitter.com · The latest Tweets from FORAM Project (@FORAM_project). The project Towards a World Forum on Raw Materials (FORAM) develops and sets up an EU-based platform of international experts and stakeholders

Organic Targeted to: All Followers			
38 impressions	1 click	0 interactions	2.63% engagement

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FORAM Project <https://lnkd.in/dkaY28v>



World Forum on Raw Materials Project launched
egsnews.eurogeosurveys.org · World Forum on Raw Materials Project launched Brussels, 30th November, 2016 Rue du Commerce, 123 – Brussels The FORAM project was launched in Brussels during the first Raw Materials Week, organized by the





FORAM
TOWARDS A WORLD FORUM
ON RAW MATERIALS



Figure 16. Statistical analysis of the visits of FORAM project LinkedIn account

4.3.2. Twitter

During the initial period of the project the number of followers in twitter was around 80. Now the followers increased nearly 4 times comprising of about 365 followers. Further, each of the tweets earns 2k+ impressions.



This project has received funding from the European Union's Horizon 2020 research and innovation programme under Grant Agreement No 730127





FORAM

TOWARDS A WORLD FORUM
ON RAW MATERIALS

OVERVIEW

Top interest
Science news

DEMOGRAPHICS

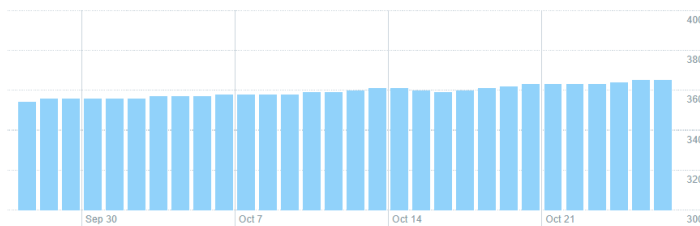
Top language
English

LIFESTYLE

Top interest type
Science news

MOBILE FOOTPRINT

Top device category
Desktop and laptop computers



Your current follower audience size is 365
That's 11 more than the same time 30 days ago. You've gained around 0 new followers per day



Interests

Interest name	% of audience
Science news	99%
Space and astronomy	98%
Technology	97%
Weather	95%

Gender

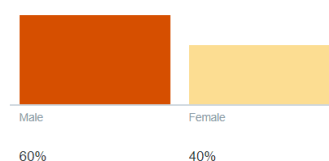


Figure 17. Statistical analysis of the visits of FORAM project Twitter account

4.3.3. Facebook

The Facebook page of the project consists of 45 followers and have a total of 40 likes for the project. The key elements of the project, event, objectives are posted here.



Figure 18. Statistical analysis of the visits of FORAM project Facebook account

